

BALTIMORE COUNTY CRASH 2025 INFO SESSION



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WHAT IS THE CRASH?

Foundations Hockey's tournament teams and advanced skill development program supporting hockey in the Baltimore and Baltimore County areas



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A PARTNERSHIP TO GROW LOCAL HOCKEY



REISTERSTOWN
sportsplex 
Ice Rink and Indoor Soccer



BALTIMORE COUNTY
REVENUE AUTHORITY



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WHY CRASH? - HOW WE'RE DIFFERENT



- Local
 - 100% of our contracted ice is at the Reisterstown Sportsplex
- Skills focus
 - Realistic, progression-based, ongoing skill development
 - Goalie-specific coaching
 - Instruction for important transition years
 - Lowest player-to-coach ratio
- Player and family driven
 - No ID skates or marketing-driven activities
 - Single price concept
 - Feedback based structures and schedules



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WHAT PAST PARTICIPANTS SAY



- "It was and is the singular best decision we made for [his] enjoyment of the sport and his skill development as a player and teammate."
- "We love your program and the kit is off the hook! Our only complaint is that CRASH isn't our fall/winter team!!"
- 92% very or extremely likely to recommend Crash to a friend
- 99.1% say Crash is very or extremely helpful in preparing for the fall



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PROGRAM DETAILS



- Tournament Teams at all age groups
 - 6U, 8U, 10U, 12U, 14U
 - 16U, 18U, and Adult (pending final registration count)
- 1-2 team practices per week
- 1 skills session per week
 - Spring, Summer, Preseason Skills – 16 weeks
- Local scrimmages as available
- 2 Tournaments for 10U through 18U
- 1 jamboree (home) and 1 away tournament for 8U teams
- Uniform and apparel pack
- Discounts and early registration on other FH programs

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2025 PROGRAM HIGHLIGHTS & UPDATES



- No Friday practices
- Rebalanced ice allocation
- Full and ½ season registration options
- Updated fee structure
- Away tournament selection + 16/18U schedule and locations
- Adult team under consideration
- Sponsorship program
- 2025 orange SWAG concept

TIMELINE (FOUNDATIONSHOCKEY.COM/CALENDAR)



- Tryout Registration – Open now until March 1
- Tryouts – March 15 and 16
 - 6U/8U – 3/15 @ 1:30PM
 - 10U – 3/15 @ 2:45PM
 - 12U – 3/15 @ 3:00PM
 - 14U – 3/16 @ 1:30PM
 - 16U/18U – 3/16 @ 1:30PM
 - Adult – 3/16 @ 2:45PM
- Fitting date – Week of 3/23 (times TBA)
- 2025 Tournaments
 - 6U/8U
 - Away tournament in July
 - Reisterstown Rampage on August 10th
 - 10U and up
 - June and August tournaments
- Program ends August 12th

TOURNAMENTS



DEFINITES



JUNE 13-15
U OF RHODE ISLAND
10U-14U



JULY 11-13
WALL TWP, NJ
6U/8U



AUG. 10th
@ RTOWN
6U/8U

CONSIDERING



MAY/JUNE
PA, NJ, DE TBD
16U-18U



JUNE 27-29
SEABREEZE CUP
FAIRFIELD, CT
10U-14U



AUG. 1-3
HERSHEY, PA or
DANBURY, CT
10U-14U

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INCLUDED WITH CRASH



FOUNDATIONS HOCKEY

REISTERSTOWN sportsplex
Ice Rink and Fitness Center

PARENT ORGANIZATION OF
ALTIMORE COUNTY CRASH

**2025
SPRING SKILLS**

TUESDAY NIGHTS IN APRIL/MAY
6PM, 6:45PM & 7:45PM

A poster for the 2025 Spring Skills event. It features a young hockey player in a green jersey and white helmet, holding a hockey stick. The background is a dark, slightly blurred image of an ice rink. The text is in white and green, with the event title in large, bold letters.

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**2025
SUMMER SKILLS**

TUESDAY NIGHTS IN MAY-JULY
6PM, 6:45PM & 7:45PM

A poster for the 2025 Summer Skills event. It features a young hockey player in a red jersey and white helmet, smiling. The background is a dark, slightly blurred image of an ice rink. The text is in white and green, with the event title in large, bold letters.

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**2025
GIRLS' SKILLS**

THURSDAY NIGHTS IN MAY-JULY
6:45PM TO 7:45PM

A poster for the 2025 Girls' Skills event. It features a young hockey player in a dark jersey and dark helmet, holding a hockey stick. The background is a dark, slightly blurred image of an ice rink. The text is in white and green, with the event title in large, bold letters.

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**2025
PRESEASON SKILLS**

TUESDAY NIGHTS IN JULY/AUGUST
6PM, 6:45PM & 7:45PM

A poster for the 2025 Preseason Skills event. It features a young hockey player in a white jersey and white helmet, holding a hockey stick. The background is a dark, slightly blurred image of an ice rink. The text is in white and green, with the event title in large, bold letters.

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DISCOUNTED CAMPS (15% OFF)



REISTERSTOWN sportsplex
Ice Rink and Indoor Soccer

FOUNDATIONS HOCKEY

HOCKEY CAMP JUNE 23-27

FULL DAYS | ON & OFF ICE | AGES 5-18
LUNCH, JERSEY, T-SHIRT INCLUDED

REISTERSTOWN sportsplex
Ice Rink and Indoor Soccer

FOUNDATIONS HOCKEY

HOCKEY CAMP JULY 21-25

FULL DAYS | ON & OFF ICE | AGES 5-18
LUNCH, JERSEY, T-SHIRT INCLUDED

REISTERSTOWN sportsplex
Ice Rink and Indoor Soccer

FOUNDATIONS HOCKEY

HOCKEY CAMP AUGUST 4-8

FULL DAYS | ON & OFF ICE | AGES 5-18
LUNCH, JERSEY, T-SHIRT INCLUDED

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2025 APPAREL KIT



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THE AWAY BLUES

01

THE CITY

A subtle nod to our home city of Baltimore, Maryland with a skyline silhouette on the collar.



05

THE ALTERNATE

Our alternate logo and tagline are featured in a shoulder patch for a little added pop.



02

THE FAMILY

Foundations Hockey, our parent org is always present to keep us focused on skill development.



03

THE ORIGINAL

The now-classic Baltimore County Crash crest remains prominently displayed on the front of the jersey.



04

THE ICON

The famous flag visual that transcends sports and shows our hometown pride.



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OPTIONAL APPAREL



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STAFF



Team assignments and additional coaches/instructors to be announced before tryouts

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ON-ICE SCHEDULE PREVIEW



- Schedule is downloadable in PDF
- Crash teams will have iCal schedule in SportsYou app
- No Fridays
- 2.5 hours per week (same as 2024)
- Late-March/Early-April break due to ice maintenance
- We have blocked all holiday weekends

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2025 FEE STRUCTURE



6U PLAYERS
APRIL-AUGUST

\$825

per player fee includes

- ✓ 1-2 team practices per week
- ✓ Weekly skills session
- ✓ Local scrimmages (opponent availability permitting)
- ✓ Reisterstown Rampage Jamboree
- ✓ Full uniform, apparel and accessories/swag kit
- ✓ Priority access and discounts on other Foundations Hockey programs

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8U RETURNING PLAYERS
APRIL-AUGUST

\$1180

per player fee includes

- ✓ 1-2 team practices per week
- ✓ Weekly skills session
- ✓ 2 jamborees (Home/Away)
- ✓ Local scrimmages
- ✓ Returning player apparel, and accessories/swag pack
- ✓ Priority access and discounts on other Foundations Hockey programs

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8U NEW PLAYERS
APRIL-AUGUST

\$1340

per player fee includes

- ✓ 1-2 team practices per week
- ✓ Weekly skills session
- ✓ 2 jamborees (Home/Away)
- ✓ Local scrimmages
- ✓ Full uniform, apparel, and accessories/swag kit
- ✓ Priority access and discounts on other Foundations Hockey programs

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10U TO 16U
RETURNING PLAYERS

\$1850

half season pricing options available | per player fee includes:

- ✓ 1-2 team practices per week
- ✓ Weekly skills session
- ✓ Full and half season options
- ✓ 2 tournaments + scrimmages
- ✓ Returning player apparel, and accessories/swag pack
- ✓ Priority access and discounts on other Foundations Hockey programs

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10U TO 16U
NEW PLAYERS

\$2300

half season pricing options available | per player fee includes:

- ✓ 1-2 team practices per week
- ✓ Weekly skills session
- ✓ Full and half season options
- ✓ 2 tournaments + scrimmages
- ✓ Full uniform, apparel, and accessories/swag pack
- ✓ Priority access and discounts on other Foundations Hockey programs

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18U
APRIL-JUNE

\$1495

returning players = \$1280 | per player fee includes:

- ✓ New 2025 pricing and scheduling based on graduation and pre-college schedules
- ✓ 1-2 team practices per week
- ✓ Weekly skills session
- ✓ One LOCAL (within 2.5 hour drive) tournament
- ✓ Full uniform, apparel and accessories/swag kit
- ✓ Priority access and discounts on other Foundations Hockey programs

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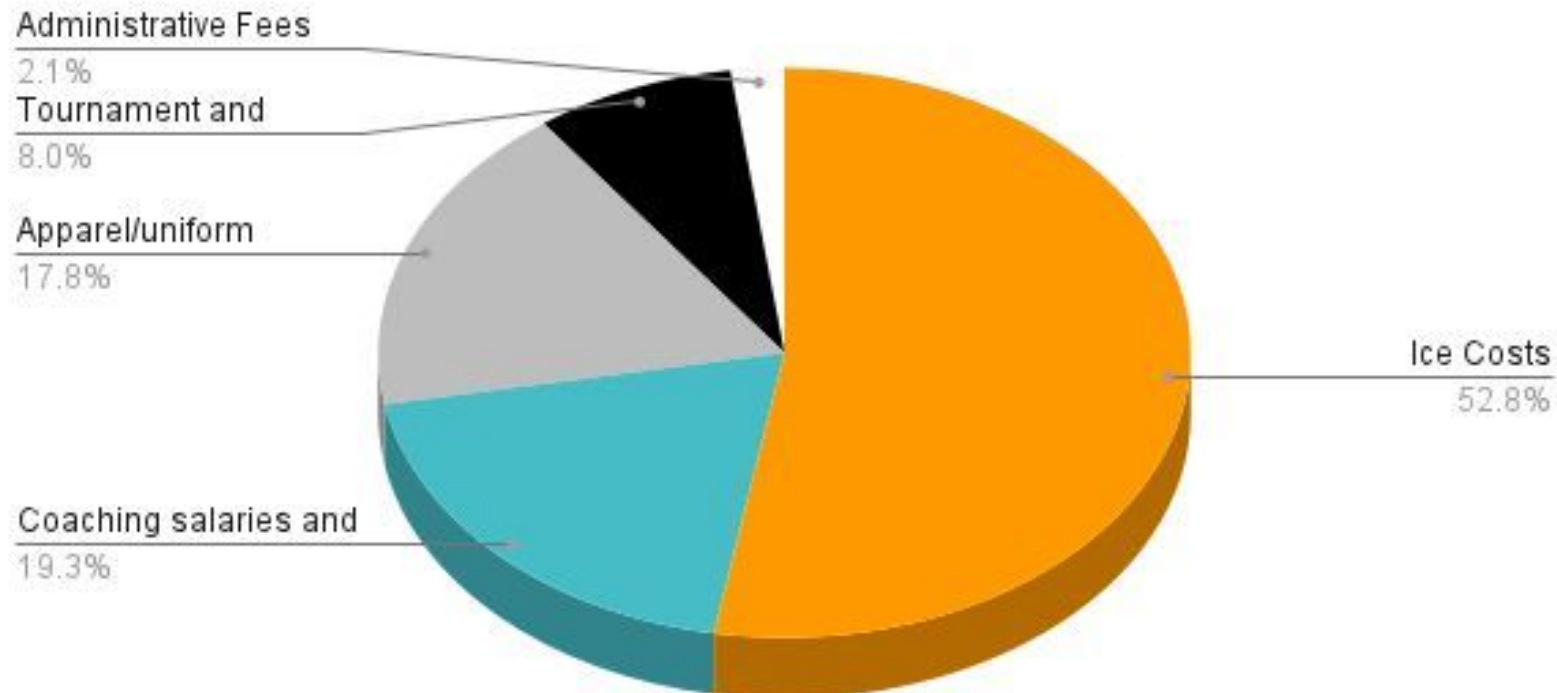


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COST BREAKDOWN



- 2025 pricing is \$150-\$300 lower per package than 2024
- Modified ice hours
- Updated apparel kitting
- Tryout registration = \$75 (includes jersey)
- Fees are inclusive of everything but travel and additional swag



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SPONSORSHIP PROGRAM



TIERS

- Full spring/summer (Crash, skills, camps, jamboree) - \$5000
- Camp - \$500 per week or \$1200 for all 3
- Skills sponsor (spring, summer, girls, PS) - \$250 per or \$800 for all 4
- Crash program sponsor - \$3000
- Crash team sponsor - \$500 per team for first team, \$425 for each additional team
- Jamboree sponsor - tiered \$750, \$500, \$250, \$100
- Contributing sponsor - \$100

RECOGNITION

- Pucks
- Water bottles
- Logo on t-shirts for sponsored event
- Helmet stickers
- Digital marketing package
- Signage at jamboree
- Team photo
- <Sponsor name> player of the week/month/program



FAQ's



- Players skate in their 2025-26 division
- Division declarations (AA, A, B, etc.) TBD after team selection
- Target minimum roster size for 10 and up is 12 players plus goalie
- 6U and 8U rosters to be minimum of 7 players
- Flexible scheduling considerations will be discussed if necessary
- Additional programs may be scheduled with discounts to Crash players
- Scrimmages to be added as schedules permit

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HERE'S TO ANOTHER FUN SEASON





**ANY
QUESTIONS?**

